

The Insider mobile donut kiosk features a sophisticated clean-air cabinet and fire suppression system. It accommodates a Donut Robot® fryer inside clear windows, so customers can watch the magic happen. The Donut Robot® can effortlessly produce cake donuts, mini donuts, and yeast-raised donuts.



Capable of Making a Wide Range of Donuts

Ring Donuts & 'Old Fashions'



Mini Donuts



Ball Donuts
Donut Holes
Hushpuppies
with RS Roller-Submerger System



Yeast Raised Donuts
with Feed Table
Accessories and Feed
Table Extension

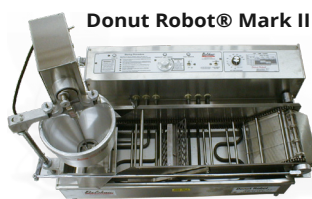


Create Donuts Anywhere

With the Insider, you can make all kinds of donuts in high traffic areas, indoors or outdoors – no bakery or special kitchen required.

- ✓ An air filter that cleans as you fry
- ✓ Space for a Roto-Cooler and EZMelt
- ✓ Customizable eye-catching graphics

You will find space underneath the fryer for an EZMelt. Easily melt, filter, and top up fryer shortening with the push of a pedal.



Donut Robot® Mark II

Standard Donuts 30 dozen/hour (360 donuts/hour)	Mini Donuts 79 dozen/hour (948 donuts/hour)
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Donut Robot® Mark V

Standard Donuts 44 dozen/hour (528 donuts/hour)	Mini Donuts 118 dozen/hour (1,416 donuts/hour)
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Roto-Cooler

Insider with Feed Table Extension for Yeast Donuts



EZMelt 18



Your Ticket to Sweet Success

- Ideal for high-traffic areas, fairs, and farmers markets
- Low startup costs with a quick return on investment
- Easily operated by a single person, little training required
- Flexibility to work when and where you want

Operational Cost Calculator

Cost of Materials

(blue fields contain variables used to calculate ROI)

Product	Packaging Size	Cost Per Product	Qty to Produce 1000 Std Donuts or 2000 Minis	Extended Total (1000 std or 2000 Minis)
Cake Donut Mix (50lb Bag)	50lb Bag	\$100.00	1.67	\$167.00
Shortening (50lb Block)	50lb Block	\$80.00	.25	\$20.00
Cinnamon Sugar (20lbs)	20lbs	\$60.00	.5	\$ 6.00
Bags/Boxes	1000	\$50.00	1	\$ 0.02

Unit Capability per Hour (110s fry time)	MKII Std Donuts	MKII Minis or Balls	MKV Std Donuts	MKV Minis or Balls
Pcs	360	740	530	1060
Material Cost per Pc	\$0.19	\$0.08		

Equipment Cost (estimate)

Insider Kiosk, Mark Donut Robot, EZ Filter, Roto-Cooler, + Mixer and Cash Register

\$85,000

Operating Details / ROI

Option #1: Standard Donuts - Full Time

Standard donuts sold per hour 120	Production Hours Per Day	Operating Days/Year	# Sold Per Day	Daily Sales	Annual Sales	ROI (Months) 2.5
	8	260	960	\$1,920	\$499,200	
	Direct Labor \$/Hr Paid	Sale Price	Annual Material Cost	Annual Direct Labor Cost	Gross Profit	
	\$20.00	\$2.00	\$48,178	\$41,600	\$409,422	

Option #2: Half Dozen Minis or Balls - Full Time

Half dozen minis sold per hour 60	Production Hours Per Day	Operating Days/Year	# Sold Per Day	Daily Sales	Annual Sales	ROI (Months) 1.9
	8	260	480	\$2,400	\$624,000	
	Direct Labor \$/Hr Paid	Sale Price	Annual Material Cost	Annual Direct Labor Cost	Gross Profit	
	\$20.00	\$5.00	\$57,813	\$41,600	\$524,587	

Option #3: Standard Donuts - Part Time

Standard donuts sold per hour 120	Production Hours Per Day	Operating Days/Year	# Sold Per Day	Daily Sales	Annual Sales	ROI (Months) 5.5
	6	156	720	\$1,440	\$224,640	
	Direct Labor \$/Hr Paid	Sale Price	Annual Material Cost	Annual Direct Labor Cost	Gross Profit	
	\$20.00	\$2.00	\$21,680	\$18,720	\$184,240	

Option #4: Half Dozen Minis or Balls - Part Time

Half dozen minis sold per hour 60	Production Hours Per Day	Operating Days/Year	# Sold Per Day	Daily Sales	Annual Sales	ROI (Months) 4.3
	6	156	360	\$1,800	\$280,800	
	Direct Labor \$/Hr Paid	Sale Price	Annual Material Cost	Annual Direct Labor Cost	Gross Profit	
	\$20.00	\$5.00	\$26,016	\$18,720	\$236,064	